

GDevCon Privacy Policy

Updated: 26th April 2018

Introduction

When you use our services or access our web site you entrust us with your information. We take this obligation seriously and this policy aims to be clear and transparent on what we collect and why. We will keep this policy as clear and concise as possible.

Data Controllers

The data controller for the data described here is GDevCon Limited. Through this document “we”, “us” and “our” refers to GDevCon Ltd.

You may contact us regarding any concerns through admin@gdevcon.com.

Policy Changes

We will make changes to this policy as our business changes in the future to ensure you have up-to-date information on your data. These changes will be updated here.

Data We Collect

| | |
|--|--|
| Subscriber Information | <p>When you sign up to receive emails from our sites we collect your name and email that you provide in the subscription form.</p> <p>If you provide this information for other purposes you must provide consent by selecting to receive emails from us. This is collected in order to provide email updates to you about services and details that we feel may interest you.</p> |
| Booking Information | <p>When you buy tickets through our ticketing provider, they provide us with your contact details and attendee details. Payment details are handled by our service providers only.</p> |
| Behavioural Data On Our Web Sites | <p>In order to provide better services we will collect certain behavioural data including:</p> <ul style="list-style-type: none">• Web site browsing activity including IP address, device information, rough geographical location.• Link visits and browsing from customised contact tied to your email address. <p>This allows us to improve your experience with our services and data collection will be minimised to what is required to meet this goal. This is tracked through web cookies or customised links.</p> |

We may collect your data in the following ways:

| Source | Data Type | Basis for Collection |
|------------------------|------------------------|-----------------------------|
| Web Subscription Forms | Subscriber Information | Consent |
| Web Visit | Behavioural Data | Legitimate Interest |
| Ticket Booking | Booking Information | Necessary for Contract |

How We Use Your Data

| | |
|--------------------------------------|---|
| Service Delivery | Booking information is required for you to attend our event so we can provide you with details and confirm your identity on attendance. |
| Service Updates | Subscriber information is used to keep you up to date on event progress and organisation details. |
| Web Analytics | Behavioural data is used to track user visits to the site to gauge how useful our content and web site is to them. This is aggregated and anonymised for analysis but can be tracked to your IP address. You can block cookies to opt-out of this on the individual processors below. |
| Sales and Marketing Analytics | Behavioural data is used to track interest shown in different emails sent or promotional activities. These may be looked at in aggregate or at an individual level. We only track data where it is immediately useful to us to improve our activities. You can opt-out of this based on the individual processors below. |

Data Processing

International Data Transfer

We utilise a number of 3rd party data processors as outlined below. In order to protect your privacy we only work with providers who:

- Hold and process your data inside the EEA.
- If there is not an option for inside the EEA, work with providers who are certified to hold EEA data under the EU-US Privacy Shield

Providing Your Data To Others

We may need to provide your data to others in certain circumstances:

- Booking information may be provided to our insurers and/or professional advisors where necessary for us to obtain professional advice, manage risk or obtain and maintain insurance.
- Any of your data may be provided to appropriate legal entities where it is necessary due to a legal obligation to which we are subject or when it can be considered in the vital interests of you or another natural person.
- Subscriber information, booking information and behavioural data may be provided to our nominated data processors for different parts of our data usage. These are listed below in the 3rd Party Processors section.

3rd Party Processors

This section lists our current 3rd party processors and will be kept up to date as the business changes.

We vet each of our processors to the same standards as our confidential data, ensuring we are happy with the levels of protection and service they provide with your data.

| Processor | Data | Processing Purpose | Details |
|-----------|--|--|---|
| Mailchimp | <ul style="list-style-type: none"> • Subscriber Information • Behavioural Data | <ul style="list-style-type: none"> • Service Updates • Sales and Marketing Analytics | Location: US (EU-US Privacy Shield) |
| Universe | <ul style="list-style-type: none"> • Booking Information | <ul style="list-style-type: none"> • Service Delivery (Ticketing) | Privacy Policy Location: US (EU-US Privacy Shield) |
| Stripe | <ul style="list-style-type: none"> • Booking Information | <ul style="list-style-type: none"> • Service Delivery (Payments) | US (EU-US Privacy Shield) |
| Google | <ul style="list-style-type: none"> • Behavioural Data | <ul style="list-style-type: none"> • Web Analytic • Web Service Delivery | US (EU-US Privacy Shield) |

Data Retention

We have the following data retention policies for the different data items.

| Information Type | Retention Policy | Basis for Time |
|------------------------|-------------------------|--|
| Subscriber Information | 1 Year from Unsubscribe | Access to subscription preferences system. |

| | | |
|--|--------------------|---------------------------------|
| Booking Information | 1 Year after event | Accounting Information |
| Behavioural Data - Web Analytics | 2 years | Tracking performance over time. |
| Behavioural Data - Sales and Marketing Analytics | 2 Years | Tied to contact information. |

Managing Your Data

You can manage your data in 3 ways:

1. For subscriber data, see the bottom of our emails for links to unsubscribe or update your details.
2. To prevent the use of cookies for web analytics, see our cookie policy.
3. In all other instances, contact admin@gdevcon.com

Your Rights To Your Data

You have specific rights under EU law about your data. These are:

1. The right to access;
2. The right to rectification;
3. The right to erasure;
4. The right to restrict processing;
5. The right to object to processing;
6. The right to data portability;
7. The right to complain to a supervisory authority; and
8. The right to withdraw consent.

Right to Access

You may request access to your data at any time by contacting us. We shall provide you will detail of all the personal data we hold related to you. The first copy shall be free of charge. Additional copies may be subject to a reasonable fee.

Right to Rectification

You may have your data corrected or completed at any time by contacting us with the new data to be included.

Right to Erasure

You have the right to request erasure of your personal data without undue delay. Examples of when your data can be erased when there are no longer needed for the purpose they were collected for, you withdraw consent or object to processing or the data was collected or processed unlawfully.

We may not be able to delete your data if it is required for service delivery, compliance with a legal obligation or if it is subject to a legal claim. Where we are unable to delete your data immediately, we will work with you to identify options to remove as much as possible.

Right to Restrict Processing

You have a right to restrict the processing of your data when you don't wish for it to be deleted. This has the same restrictions as the right to erasure but we will provide the best solutions available to us.

Right to Data Portability

We will provide data in access requests in a machine-readable format that can be accepted by other vendors where desired.

Right to Complain to A Supervisory Authority

You have every right to make a complaint to the Data Protection Office if we are unable to meet your rights. Please contact us first to remedy the situation.

Right to Withdraw Consent

You may withdraw consent at any time to consent-based processing. You will find a link at the bottom of the emails sent to you.